

Ranking – Better Than or Worse Than

[There was a second unrelated study in this HIT. Order was randomized.]

In this [first/second](#) study, you will imagine a scenario and answer some questions.

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Restaurant survey

Imagine that there is no pandemic and you can go about your normal daily activities freely.

You decide you want to try a new restaurant in your neighborhood this weekend. You use Yelp, an app that provides reviews of restaurants, to find one.

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*Display This Question:
If $setsize_{cond} = 2$ of 8*

For each restaurant, the app displays its ranking out of all the restaurants in the surrounding area. That is, **each restaurant has a ranking that reflects how positively users reviewed it compared to other similar restaurants in the same neighborhood.**

On Yelp's list of nearby restaurants, you notice a pizzeria that is **ranked as 2nd best out of 8 restaurants in your neighborhood.**

*Display This Question:
If $setsize_{cond} = 4$ of 16*

For each restaurant, the app displays its ranking out of all the restaurants in the surrounding area. That is, **each restaurant has a ranking that reflects how positively users reviewed it compared to other similar restaurants in the same neighborhood.**

On Yelp's list of nearby restaurants, you notice a pizzeria that is **ranked as 4th best out of 16 restaurants in your neighborhood.**

*Display This Question:
And $salience_{cond} = behind$*

Importantly, **this pizzeria is ranked behind [one other/three other](#) restaurant** on Yelp's list. That is, **[one restaurant is/three restaurants](#) are ranked higher than this pizzeria.**

Display This Question:
If saliencecond = ahead

Importantly, **this pizzeria is ranked above six/twelve other restaurants** on Yelp's list. That is, **six/twelve** restaurants are ranked lower than this pizzeria.

How good do you expect this pizzeria to be?

- ☐ 1 - Not particularly good (1)
 - ☐ 2 (2)
 - ☐ 3 (3)
 - ☐ 4 (4)
 - ☐ 5 (5)
 - ☐ 6 (6)
 - ☐ 7 - Extremely good (7)
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If you were to eat at this pizzeria, how much do you think you would enjoy it?

- ☐ 1 - A little (1)
 - ☐ 2 (2)
 - ☐ 3 (3)
 - ☐ 4 (4)
 - ☐ 5 (5)
 - ☐ 6 (6)
 - ☐ 7 - A lot (7)
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How likely would you be to eat at this pizzeria?

- ☐ 1 - Very unlikely (1)
- ☐ 2 (2)
- ☐ 3 (3)
- ☐ 4 (4)
- ☐ 5 (5)
- ☐ 6 (6)
- ☐ 7 - Very likely (7)

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What do you think about the overall quality of all of the restaurants on this list from Yelp?

- ☐ 1 - Very low (1)
- ☐ 2 (2)
- ☐ 3 (3)
- ☐ 4 (4)
- ☐ 5 (5)
- ☐ 6 (6)
- ☐ 7 - Very high (7)

Page Break

You have finished the [first/second](#) study. Press the Next button to continue.

Page Break

Please indicate your age

Please indicate your gender identification

- ☐ Male (1)
- ☐ Female (2)
- ☐ Neither of these describe me (3)
- ☐ I'd prefer not to say (4)

Please write any comments or feedback you have about this HIT below:
